

Tatiana Retamar

FASHION/LIFESTYLE INFLUENCER

I am a 21-year-old content creator focusing on creating fun and inviting content based on fashion and lifestyle. I currently am a junior at Rowan University, studying in both Journalism and Radio/Tv/Film. I have a strong passion for photography, videography, and social media. With social media, it helps me to create and share my style with others by inspiring and placing an outlet to new and exciting styles.



Demographics & Statistics



18-34	70%
Women	72%
Men	40%
USA	97%

1.9k

INSTAGRAM
FOLLOWERS

72%

WOMEN

4%

ENGAGEMENT
RATE

337

WEEKLY
REACH

Contact Me

Instagram: @tati.vc

TikTok @tatianaxo1

Email: tatianaxoxob1@gmail.com



Services and Rates

Services I Offer

- Dedicated Videos showcasing products.
- Product integration in video related to the niche.
- Brand mention or shoutout.
- Affiliate mention with custom code.
- User-generated Content.

Rates for Instagram

- | | |
|--------------|-----------------------|
| \$100 | • Instagram Story |
| \$190 | • Instagram Feed Post |
| \$250 | • IGTV Video Post |
| \$250 | • Instagram Reel Post |

Rates For TikTok

- | | |
|--------------|-----------------------------|
| \$250 | • Affiliate Code Mention |
| \$300 | • Product Integration Video |
| \$400 | • Dedicated TikTok Video |

I will also mention...

Prices are a baseline and subject to change. If you choose more than I service I can offer a reduced bundle rate.